



**Interreg**



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North-West Europe

**Thematic networking session**  
**“Creating lasting change”**  
**Promoting reuse practices**  
**and circularity**

Luxembourg, 16 December 2025

**Inge Keymeulen**  
**Céline Manac’h**

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# Agenda

1. Session objective
2. Theme overview
3. FCRBE project experience
4. Networking tables



# Objective

- **Bring together stakeholders** who promote reuse practices and circularity
  - Get inspired by **best practices** to make reuse project impact durable
  - Discuss how to **turn project outputs into lasting results** and explore opportunities on how to make this happen
  - Identify **support needs** to sustain reuse practices and circularity beyond project lifetimes
-

# Creating lasting change

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Create **lasting territorial change**, not just short-term project results



Embed project results into **regional / local policies and community practices**



Ensure that **public investments continue delivering value** after projects end

# Creating lasting change



Build on your project's achievements and **ensure the transfer of successful initiatives**



Strengthen **connections with other projects**, create synergies and opportunities for **shared learning and collaboration**



**Scale up** and broaden the reach of **effective practices** across multiple regions and sectors

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# Supporting NWE projects in taking results a step further

## Telling the story

**Provide tools and visibility** for projects to showcase and replicate their outputs

## Building on success

Support the **uptake of successful project outputs** beyond what was initially planned

## Creating connections

**Facilitate knowledge exchange** and networking among partners and projects, within NWE and beyond



# Supporting NWE projects in taking results a step further

## Telling the story

**Provide tools and visibility** for projects to showcase and replicate their results

Promote project activities and **events**

Build project capacity to communicate and showcase their results through **training and workshops**

Showcase NWE projects at **Programme events**

Push NWE projects visibility and / or facilitate participation to **awards and EU external events**

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# Supporting NWE projects in taking results a step further

## Building on success

Support the **uptake of successful project outputs** beyond what was initially planned

Support the uptake of project outputs towards new territories, new type of stakeholders, new fields or domains, notably with **NWE capitalisation calls**:

- **Call 1:** open now until 28 May 2026
- **Call 2:** opening in Dec 2026 until May 2027

Reach out to your Contact Point for support:  
[www.nweurope.eu/contact-points](http://www.nweurope.eu/contact-points)



# Supporting NWE projects in taking results a step further

## Creating connections

**Facilitate knowledge exchange** and networking among partners and projects, within NWE and beyond

Support project **networking**, partnerships, clustering and synergies **within NWE and beyond** and **across programming periods**, notably with networking / clustering events

# Why is this topic a challenge for NWE?

- Renewed efforts to reach **higher targets** in terms of waste management
  - **Territorial imbalances** in circular economy
  - **Lack** of a **systemic and holistic approach**
  - **Mismatch** between needed **skills and education** for the circular economy
-

# What do we expect?

## Projects that:

- Promote a **more effective and balanced transition** towards a circular economy
  - Requires **joint efforts** by stakeholders across all sectors
  - Develop **competencies** in circular economy and eco-design
  - Support **awareness-raising, community engagement** and **improvement of processes and technologies**
-

# +15 projects promoting reuse and circularity

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# Current NWE projects looking at → buildings, construction and territorial planning



**PREUSE**



**ASSET**



**CIRCULAR RENO**



**CIRCULAR BUILDING CONVERT**



**CIRCULAR SHIFT**



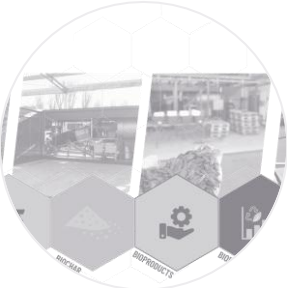
**Upcycling Trust**

# Current NWE projects looking at → biomass valorisation

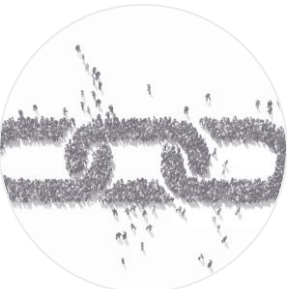




# Current NWE projects looking at → textiles



Hemp4Circularity



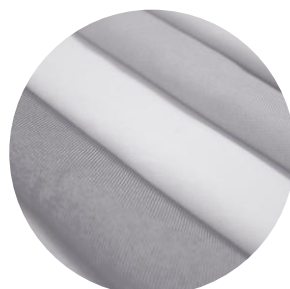
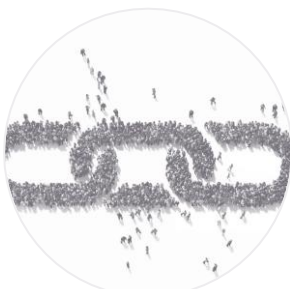
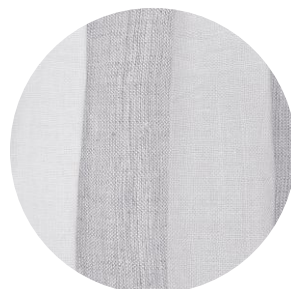
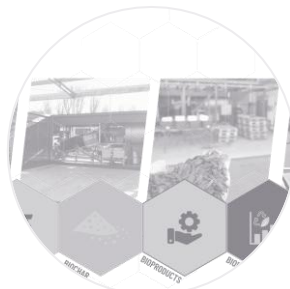
ECHT



# Current NWE projects looking at → electrical equipment



# Current NWE projects looking at → biobased materials



# Current NWE projects looking at → agriculture

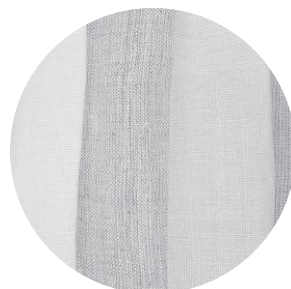
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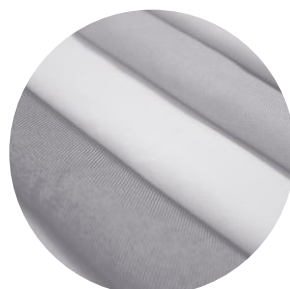
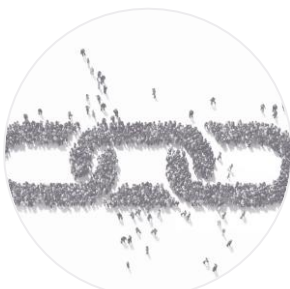
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**BIOBOOST-PRO**



**CUF training**



**Renu2Cycle**

**Michael Ghyoot**

ROTOR

Lead Partner

Project experience

*FCRBE — From a complicated acronym to a widespread impact*

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# The project in a nutshell

*Facilitating the Circulation of Reclaimed Building Elements*

**Programme priority 3**

Resource and materials efficiency

**Objective**

Increase by 150% the amount of materials being reclaimed and reused in NWE by 2032.

**Budget**

EU-funding (ERDF) = 3.6 M€  
 Match-funding = 2.5 M€ (reg. subsidies + partner's own funds)  
 Total = M€ 6.1

**Timeline**

November 2018 – January 2024 (inc. 2 years of capitalisation)

**Countries**

BE | UK | FR | NL | LU

**Partners**



● 2018-2021    ● 2021-2023

# Context

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**C&D waste in EU =  
385 Mt**

**(and still increasing)**

Data source: Eurostat.

Animation: FCRBE, *Reuse will it soon be the norm?*



# Context

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Cement and ceramic  
tiles



Reclaimed  
bricks



Stone elements



Recycled granulates 0/40 mm

**Many reusable  
materials end up  
mixed with  
demolition waste.**



# Project objective

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**Increase the salvage  
and reuse of  
building elements in  
the construction  
industry.**

*Salvaging bricks*

*Reused bricks*

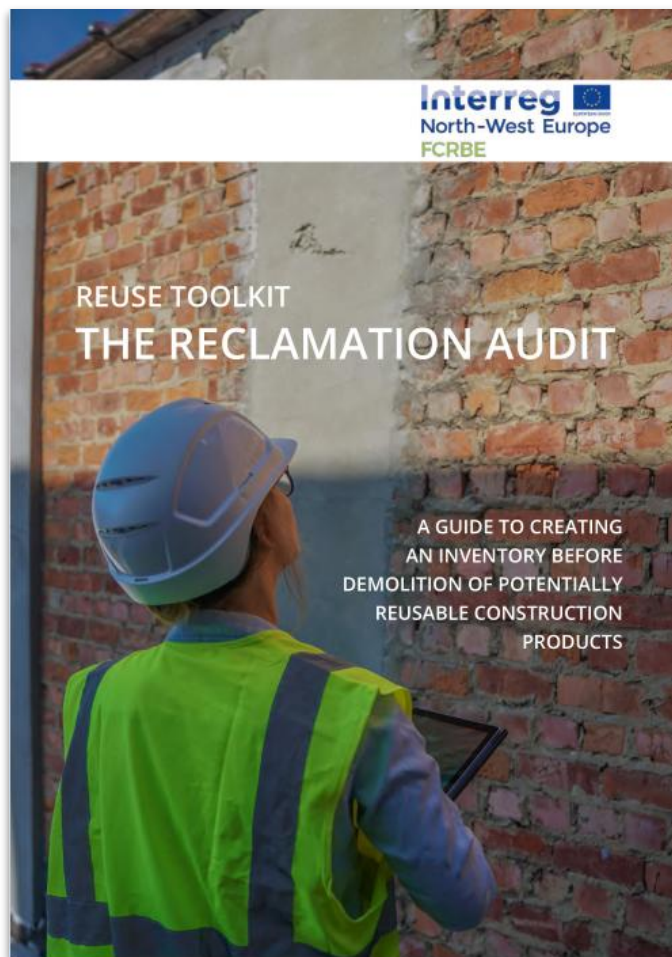
# Outcomes

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→ **Development of a reclamation audit method**

**to identify reusable materials prior to demolition.**

←FCRBE, *Reuse Toolkit: The Reclamation Audit*.

↑Assessing the 'reusability' of bricks via lab tests: FCRBE Pilot operation 'De ideale woning', Lint (BE), © Buildwise.



# Outcomes



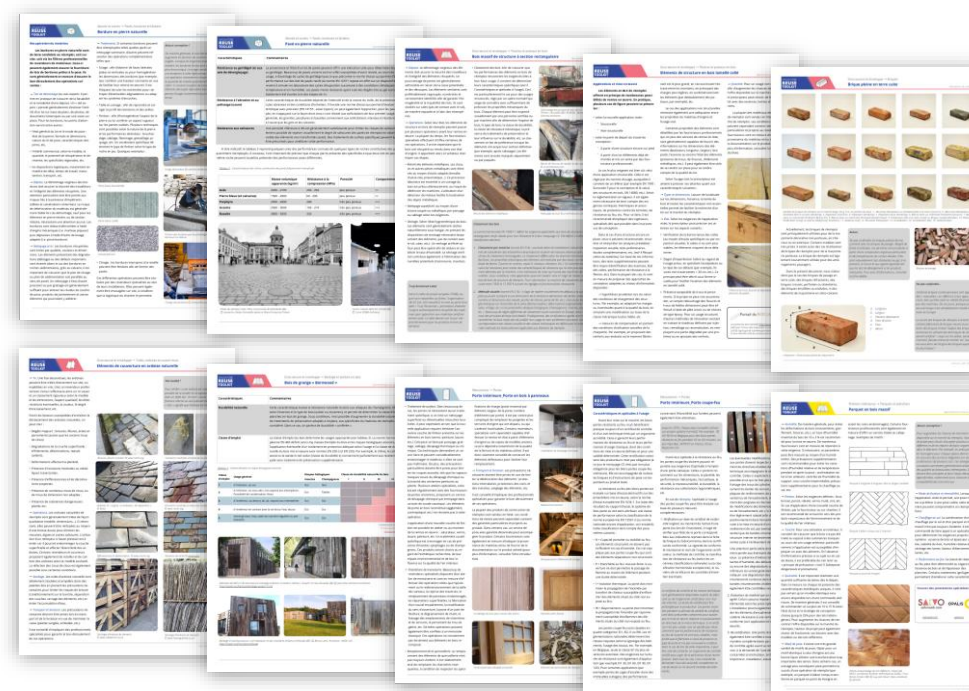
→ Mapping > 1.000  
SMEs specialised in  
the salvage of  
building materials  
to shed light on  
existing actors in NWE.



# Outcomes



## MATERIAL SHEETS REUSE TOOLKIT



→ Creation of a  
catalogue of  
technical sheets for  
commonly salvaged  
materials  
to facilitate the  
specification of reuse.



# Outcomes

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→ **Development of 36 pilot operations to introduce building professionals to salvage and reuse practices.**

← FCRBE Pilot Operation 'Nextmed',  
Strasbourg: 50 tonnes of materials  
salvaged for reuse (tiles, timber,  
sanitary ware, etc.).

Pictures © Luc Boegly.



# Impact and roll-out

## 1 – Dissemination

In **online libraries** such as:

- Guide Bâtiment Durable (BE)
- EU Commission Green Public Procurements Best Practices (EU)
- Ad Vitam Materials online library (BE)
- ETH Zurich Library of Reuse (CH)
- ReUse Rheinland Pfalz (DE)
- OVAM Circulair Bouwen (BE, in preparation)
- ADEME official library (FR, in preparation)
- [Opalis.eu](https://opal.is.eu) (EU)

In **high schools** and **universities**

In **training programmes** in Belgium, France, Luxembourg...

## 2 – Impact on policies

Examples:

In September 2023, the Luxembourg Ministry of the Environment published a **manifesto** to promote the reuse of building elements, drawing on the FCBRE catalogue of material sheets.

In the course of 2024, the Brussels authorities enforced a scheme to **incentivise reuse** as part of the Renovation Wave, drawing on the mapping of salvage dealers and the material sheets.

## 3 – Public procurement

Examples:

In 2022, the Brussels Public Transport Company explicitly mentioned the FCRBE audit method in a **call for tenders**, stipulating that bidders must adhere to it.

In 2023, the European Commission highlighted the tendering procedure of a FCRBE pilot operation in its **library of good practices** for green public procurement.

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# Challenges

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...*FCRBE*?: Most partners acknowledge the difficulty to pronounce the name of the project and the difficulty to remember what the acronym stands for. It is mentioned that the communication of the project would be easier if the name was easier to pronounce. Rotor brings arguments on the choice of the name project. Partners brainstormed on the issue during the meeting and new name suggestions were put to vote. *FCRBE* will remain the name of the project.

↑Extract from the minutes of the *FCRBE* kick-off meeting.

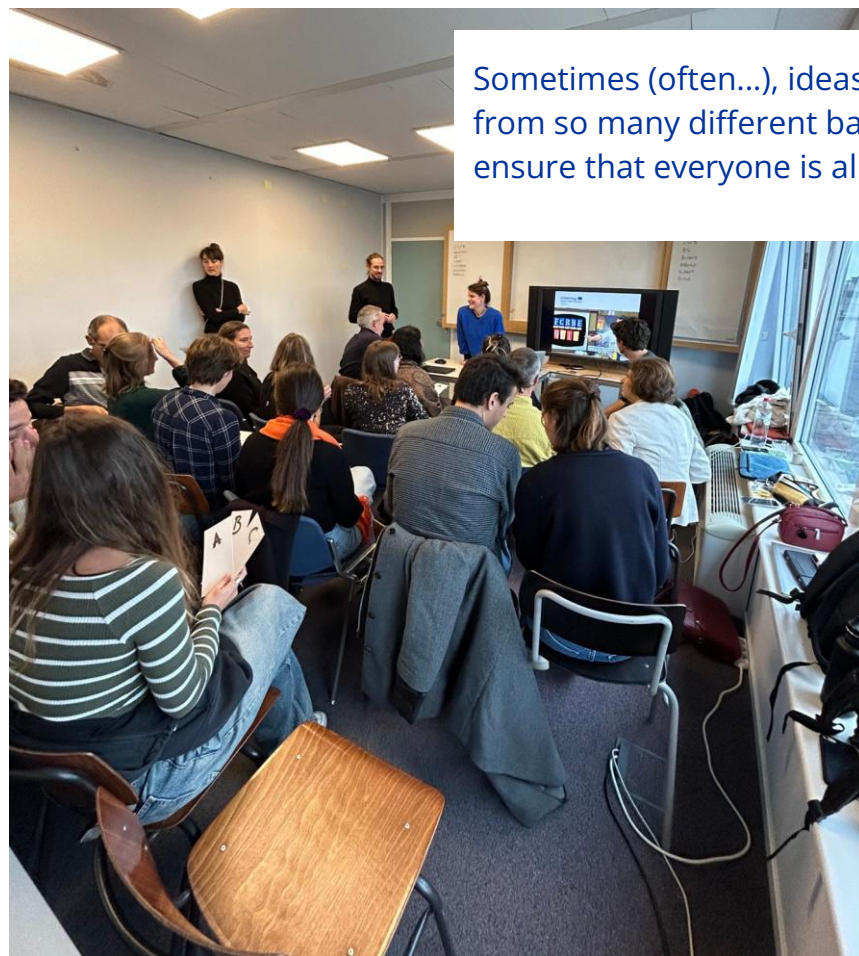
←*FCRBE* Kick-off meeting, Brussels, 1 February 2018.



# Challenges

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Sometimes (often...), ideas get lost in translation. With partners from so many different backgrounds, it is not always easy to ensure that everyone is aligned with the objectives and methods.



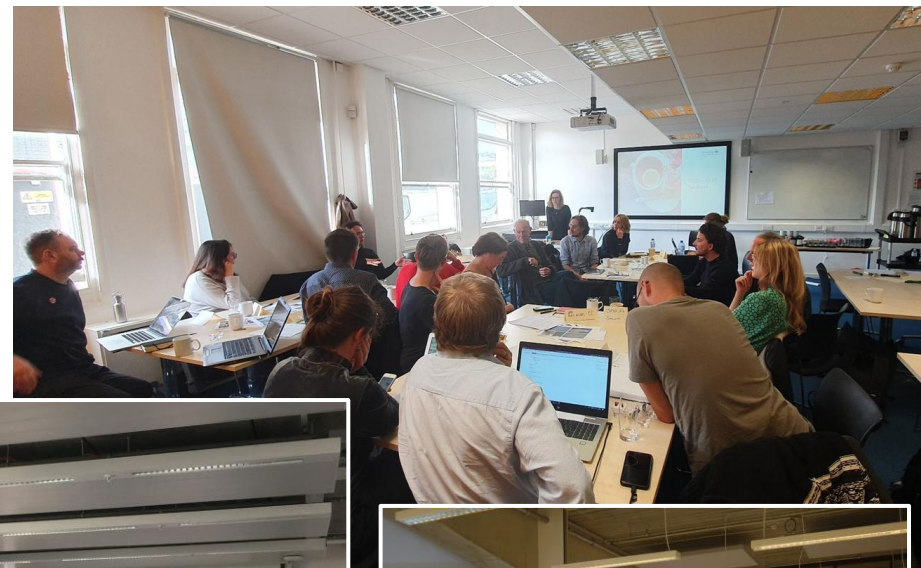
Encouraging in-person meetings and informal moments really helps to foster good cohesion and mutual understanding.



# Factor of success: collaboration

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Multiple workshops  
with project  
partners and  
external parties for  
the development of  
the deliverables.





# Factor of success: communication



↑FCRBE *Reuse Depot Liveshow* (Maison du Zéro Déchet, Paris, May 2021).

↗FCRBE mobile exhibition. It toured in more than 12 destinations during (and after) the project.

→ Project presentation at the Climat Tech Forum, Brussels, in June 2023. The project was selected to be presented during an official meeting between Belgian and Dutch royals 🏰



# Factor of success: fieldwork

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FCRBE Pilot Operation 'Gare de Quimper, Quimper (FR).  
More than 1.200 tonnes of materials were reused for the redevelopment  
of public spaces, thanks to the close collaboration between contracting  
authorities and salvage dealers.



# Q&A

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# Networking tables



## 1. Tour de table

Share your plans to ensure durability and uptake of outputs



## 2. Discuss the key question

What further initiative(s) – at programme or project level – could support the durability of results?



## 3. Restitution

One participant from each table shares the takeaway messages from their group



# Tour de table

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**What are your current plans to ensure durability and further uptake of outputs?**



Monkey Business Images via Canva.com



# Key question

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**What further initiative(s) – at programme or project level – could be taken to support the durability of results?**



Neyya from Getty Images Signature via Canva.com

# What's next?

**13:00 – 14:15**

**Foyer 1 - Level 0**

## NETWORKING LUNCH

**14:15 – 16:15**

## NWE PROJECTS MAKING A DIFFERENCE

Track 1. Green transport and connectivity

Track 2. Circular and resource-efficient economy

Track 3. Climate-friendly and resilient regions

Track 4. Community-led energy transitions

Track 5. Resource-efficient local and regional planning

Track 6. Sustainable agriculture and water systems



**Social media  
challenge**



**Vote for the most  
inspiring story**

**Check your  
personalised agenda  
on the event app!**



# NWE projects making a difference



*Workshop +1  
Level +1*

**Green  
transport and  
connectivity**

Green SKHy

*Delegates 3  
Level -3*

**Circular and  
resource-  
efficient  
economy**

CASCADE

*Banquet  
Level +1*

**Climate-  
friendly and  
resilient  
regions**

Cool  
Neighbourhoods

*Delegates 2  
Level -3*

**Community-  
led energy  
transitions**

ACCU

*Delegates 1  
Level -3*

**Resource-  
efficient local  
and regional  
planning**

ASSET

*Workshop 0  
Level 0*

**Sustainable  
agriculture  
and water  
systems**

Better-Calf

14:15 – 14:35

10' break

14:45 – 15:05

MONA

Hemp4Circularity

IB-Green

CIRCUS

Circular Building  
Convert

SIMONE

10' break

15:15 – 15:35

STEER-NWE

E6

ECOBoost

RODEO

Circular Shift

Rural Roadwater  
Rescue

10' break

15:45 – 16:05

WISTAR

PREUSE

PolliConnect

SmartCORE

T4R

ResiRiver

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**Thank you**

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